



**KRUSIN' for KIDS**  
**SPONSOR Packet - 2012**

**EXECUTIVE LEVEL SPONSORSHIP \$8,000**

*(All item(s) below are optional please check the items you would like.)*

- Your color logo displayed with the Krusin for Kids event logo on the desktop posters, flyers, brochures, [www.lakeracer.com](http://www.lakeracer.com) web-site, and on the event t-shirts.
- Promotional display booth (10x10) at the Street Party (April 26), and display booth at the Poker Run Village (10x10 or 10x20) (April 27 & 28) on the Nautical golf course. Space provided for three or more banners to be displayed at the Nautical Inn. Banners will be returned to sponsor at the conclusion of the event.
- One full page, color ad included in the Event Guide Magazine. Copy of the event guide can be found on the Lake Racer website.
- Sponsor can provide two hundred fifty color brochures to be included in the participants promotional and goody bag. Sponsors will also receive a promotional bag.
- A sponsor catalog can be placed at each banquet table. (Saturday April 28<sup>th</sup>)
- Sponsor will receive (6) adult entry wristbands to awards banquet and appreciation breakfast, (6) event t-shirts, and (1) Poker Run entry with (2) poker hands. Additional banquet tickets, event t-shirts and poker hands can be purchased at regular price.

**GOLD LEVEL SPONSORSHIP \$5,000**

*(All item(s) below are optional please check the items you would like.)*

- Your color logo displayed on our desktop posters, flyers, brochures, [www.lakeracer.com](http://www.lakeracer.com) web-site, and on the event t-shirt.
- Promotional display booth (10x10) at the Street Party (April 26), and display booth at the Poker Run Village (10x10 or 10x20) (April 27 & 28) on the Nautical golf course. Space provided for (2) banners to be displayed at the Nautical Inn. Banners will be returned to sponsor at the conclusion of the event.
- A 1/2 page, color ad included in the Event Guide Magazine
- Sponsor can provide two hundred fifty color brochures to be included in the participants promotional and goody bag. Sponsors will also receive a promotional bag.
- A sponsor catalog can be placed at each banquet table. (Saturday April 28<sup>th</sup>)
- Sponsor will receive (4) adult entry wristbands to awards banquet and appreciation breakfast, (4) event t-shirts, and (1) Poker Run entry with (2) poker hands. Additional banquet tickets, event t-shirts and poker hands can be purchased at regular price.

**SILVER LEVEL SPONSORSHIP \$2,000**

*(All item(s) below are optional please check the items you would like.)*

- Your color logo displayed in our desktop posters, flyers, brochures, [www.lakeracer.com](http://www.lakeracer.com) web-site, and on the event t-shirts.
- Promotional display booth (10x10) at the Street Party (April 26), and display booth at the Poker Run Village (10x10 or 10x20) (April 27 & 28) on the Nautical golf course. Space provided for (1) banner to be displayed at the Nautical Inn. Banners will be returned to sponsor at the conclusion of the event.
- A 1/4 page, color ad included in the Event Guide Magazine.
- Sponsor can provide two hundred fifty color brochures to be included in the participants promotional and goody bag. Sponsors will also receive a promotional bag.
- Sponsor will receive (2) adult entry wristbands to awards banquet and appreciation breakfast, (2) event t-shirts, and (1) Poker Run entry with (2) poker hands. Additional banquet tickets, event t-shirts and poker hands can be purchased at regular price.

**COPPER LEVEL SPONSORSHIP \$1,000**

*(All item(s) below are optional please check the items you would like.)*

- Your color logo displayed on our [www.lakeracer.com](http://www.lakeracer.com) web-site.
- A 1/4 page, color ad included in the Event Guide Magazine.  Sponsor can provide two hundred fifty color brochures to be included in the participants promotional and goody bag. Sponsors will also receive a promotional bag.

**BRONZE LEVEL SPONSORSHIP \$500**

*(All item(s) below are optional please check the items you would like.)*

- 2 ea Krusin For Kids T-shirts.
- A business card size, color ad included in the Event Guide Magazine.

**Sponsor will be required to provide their own promotional material including but not limited to ad copy, logos, banners, flyers, brochures etc. If Lake Racer receives sponsor advertising and promotional material after the deadline date of February 29<sup>th</sup>, 2012, Lake Racer cannot be held liable for exclusion in the Magazine ads, event guide, t-shirts, etc. This agreement and all efforts associated herewith are made in good faith. Any agreement changes must be made in writing only and agreed to by Lake Racer and sponsor.**



Sponsor Name: \_\_\_\_\_

**Sponsor Level Chosen:**

- EXECUTIVE LEVEL SPONSORSHIP \$8,000
- GOLD LEVEL SPONSORSHIP \$5,000
- SILVER LEVEL SPONSORSHIP \$2,000
- COPPER LEVEL SPONSORSHIP \$1,000
- BRONZE SPONSORSHIP \$500

Sponsor Address: \_\_\_\_\_

Sponsor Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Name of Authorized Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Payment Method:**

**Credit Card Payment:** Visa, Master Card, Discover (Circle one)

Check # \_\_\_\_\_ (Please Make Checks payable to LAKE RACER LLC)

Dollar Amount: \_\_\_\_\_ Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ CCV # \_\_\_\_\_

Printed Name on Credit Card: \_\_\_\_\_ Credit Card Signature: \_\_\_\_\_